

## PORTFOLIOS

Graphic Design & Visual Arts: [KayleighaZawacki.com](http://KayleighaZawacki.com)  
Lighting Design: [KayleighaDesign.com](http://KayleighaDesign.com)

## CONTACT

(253) 279-2200  
[KayleighaDesign@gmail.com](mailto:KayleighaDesign@gmail.com)

I am a driven, organized, creative professional with in-person & remote collaboration & project management experience. My artistic practice explores themes of sustainability, conservation, preservation of natural spaces, humanity & contemporary social issues.

## EDUCATION - BOSTON UNIVERSITY

MFA in Lighting Design

BFA in Theatre Design (Suma Cum Laude)

## AWARDS & GRANTS

Boston University Arts Initiative 2020  
Graduate Art Research Grant

Awarded for *Panthera tigris* by the Boston University Provost's Arts Council Committee. Criteria include potential impact & feasibility.

Esther B. and Albert S. Khan 2014 Award  
Awarded for "artistic talent & personal statements about their role as an artist in society, their concern for social issues & their vision for how they will use the award."

Mass Cultural Council FY21 & FY22 Cultural Sector Creative Individuals Recovery Grants

## ADMINISTRATIVE SKILLS

- Adobe, Microsoft Office & Google Suites
- WordPress & HTML/CSS
- Website Design & Maintenance
- Copy Writing & Content Creation
- Virtual & Live Event Planning
- Project Coordination & Management
- Business Operations & Logistics

## OTHER CREATIVE SKILLS

- Graphic Design, Photography & Video Editing
- Lighting, Projection, Scenic & Sound Design
- Storytelling & Dramaturgy
- Theatre & Arts Education
- Vectorworks, Lightwright & Augment3d
- WATCHOUT & QLab
- GMAW Welding

## SELECTED ART INSTALLATIONS

### [Panthera tigris \(2021\) - Boston, MA](#)

An immersive multimedia experience using repurposed materials to explore the impact of cohesive storytelling as a motivator for sustainable change.

### [Between the Crimes \(2014\) - Boston, MA](#)

An installation featuring lit sculptures of Boston landmarks crafted from recycled positive *Boston Globe* articles to explore the lens through which we view the world.

### [Light Conversations \(2014\) - Boston, MA](#)

A gallery of mixed-media pieces combining light as an artistic medium with sculpture, photography & painting to inspire conversations about current social issues.

## PROFESSIONAL EXPERIENCE

### Theatre Faculty Production Manager Lighting Director

Worcester State University  
2024-Present

- Theatre design & production instruction
- Student designer mentorship
- Theatre lighting, set, & sound designs
- Creation & oversight of budgets, schedules (production, meeting, & space use) & apparel
- Lighting system maintenance & installation
- Student crew management

### Marketing Manager Smarter Healthcare Partners

2023

- Re-branding & digital & print style guide creation
- Website re-design & construction
- Social media management & graphic design
- Digital animation & digital asset library creation
- Photography & photo editing

### Co-founder/Co-owner Brand Manager

Science Division LLC  
2019-2023

- *Star Trek*™ product creation and licensing
- App design using official CBS style guide
- Digital & print design: images, videos, apparel, newsletters, social media, trade show materials
- E-commerce website construction & maintenance
- Brand & communications management
- Online event planning & hosting to promote social connection during the pandemic

### Project Manager

Event Illuminations  
2015-2023

- Management of live event lighting crews
- Collaboration with clients & industry professionals
- Facilitation of cohesive designs & executions
- Time & deadline management

## OTHER SELECTED WORK EXPERIENCE

### Theatre Designer & Technical Director

Boston University Academy (2011-Present)

### Technical Director & Adjunct Faculty

Worcester State University (2023-2024)

### Theatre Designer & Project Manager

Greater Boston Area (2011-Present)

### Lighting Designer & Lighting Director

- American College Dance Association  
New England Conference (2014 & 2018)
- Boston Theatre Marathon XVII (2015)